**Analysis of current state of the municipal unit "Cherdaklinsky District"**

In comparison with other municipal units Cherdaklinsky district has a number of competitive advantages. This and advantageous geographical location, both personnel potential, and availability of minerals, realization in the territory of the region of large investment projects with the foreign capital.

However, there are also weaknesses. For definition of strategic objectives and priority problems of investment policy we carried out SWOT analysis of the municipal unit which showed the following:

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| Opportunities1. Development of tourism at the expense of the extended coastline2. Mining (mineral water, peat, sand, sapropel)3. Processing of agricultural products (meat, milk, grain)4. Logistic complexes large foreign investors (development)5. Development of alternative energy sources (solar energy, wind power, musoropererabotka) | Threats1. Unregulated growth of tariffs housing and communal services and energy resources2. Deterioration in a demographic situation3. Dependence of the main enterprises of industry on a macroeconomic situation 4. Big dependence of the agricultural enterprises on climatic factors (zone of risk agriculture) |
| Strengths1. Arrangement between two large cities of the Ulyanovsk region (Ulyanovsk and Dimitrovgrad)2. Transport infrastructure (railway and automobile highways, international airport)3. Presence of qualified personnel, positive migration4. Existence in the territory of the region of PSEZ and in close proximity to borders - the Zavolzhye industrial zone5. Existence in the territory of the area of the large agricultural enterprises |
| Weaknesses1. Negative balance of the population of the area (excess of mortality over birth rate)2. Limited amount of energy resources (wear of municipal networks)3. Shortage of human resources of working specialties4. The objects of the social sphere demanding modernization5. There is not enough development the tourism |